

# The ESD Smart Phone App

**Customers Can Use a Smart Phone For Every Part of Their Laundry Activity, Check Machine Availability, Add Value to Their Phone, Start Machines, Be Alerted When Cycle is Complete and Much More**

Customers can now use their iPhone or Android smart phone to make their laundry experience much more pleasant by using the ESD CyberLaundry app to interact with all segments of their laundry routine. Here is how it works:

First, customers download the CyberLaundry app from the Google Play store or the Apple App Store. The next step is for customers to choose which laundry location they plan to frequent to do their laundry. After entering its specific location information into the app, they will now be able to add value to their account with a credit or debit card over the Internet. They will also have the option to add value with cash by purchasing a card from the VTM at their preferred location and linking the card to their phone app using a QR code on the back of the card. These steps will allow the customer to add value to the card by inserting cash into the VTM in the laundry, and that value will be automatically transferred to the balance on their smart phone. The total balance of funds available will be displayed on their smart phone.

The laundry owner will setup every washer and dryer in the location on MyLaundryLink, ESD's Internet based software. The smart phone app will access the information on MyLaundryLink allowing the phone to display a variety of information. All pricing options; for example, heavy soil, extra rinse and top-off for the dryers will be available, each machine's usage status will be displayed and will permit the customer to select a time to visit the laundry knowing there is equipment available.

The customer will select the wash or dry cycle of their choice select their desired cycle and push start. The phone display will now show the time remaining to complete the cycle, and the phone will vibrate when the cycle has finished. The customer can access their available balance, see what rewards points they have earned for machine usage, and what bonus points they have earned from adding value. Finally, the laundry owner can send direct messages to all of his smart phone customers and offer special marketing promotions.

Prices and Specifications  
Are Subject to Change Without Notice



## ESD Smart Phone App Features:

- ✓ Use a Smart Phone to Start Machines
- ✓ Smart Phone Will Display All Pricing Options
- ✓ Add Value Over the Internet
- ✓ Phone Display Tracks Cycle Time Remaining
- ✓ Phone Will Signal When the Load is Finished
- ✓ Phone will Display Machine Availability
- ✓ Owner Can Send Messages to Registered Customer

ESD Electronic Payment Systems

Payment Systems For the World

270 Commerce Drive, Ft. Washington, PA 19034

Tel: 215.628.0860 • Toll Free in the U.S. and Canada: 800.523.1510

Toll Free Fax in the U.S. and Canada: 800.548.1638

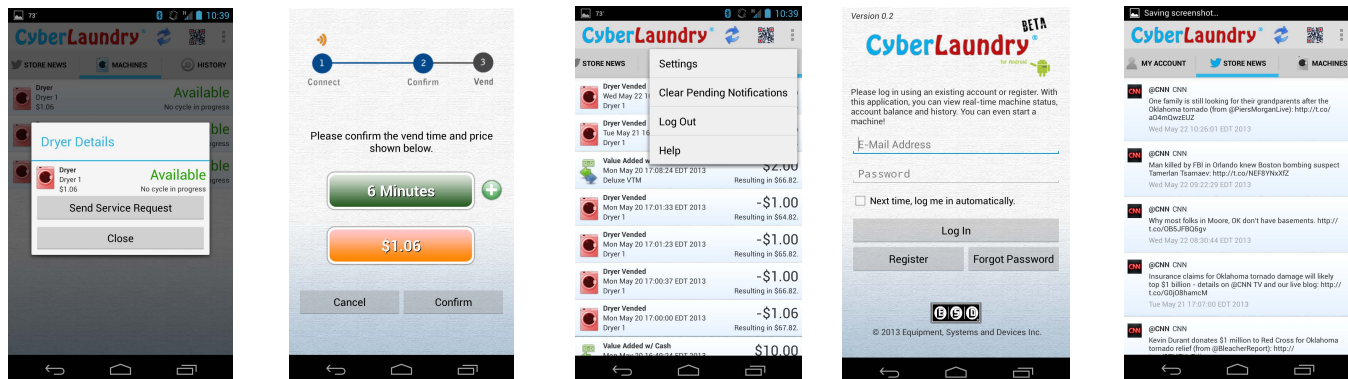
Email: [info@esdcard.com](mailto:info@esdcard.com)

Website: [esdcard.com](http://esdcard.com)



# The New ESD Smart Phone App

## Sample Screens



## Take Advantage of It!

- ✓ **No More Quarters to Hassle**
- ✓ **Monitor Machine Activity to Make Better Use of Your Time**
- ✓ **Tied Up? Extend the Dry Cycle Until You Can Return to the Laundry**
- ✓ **Track Bonuses and Reward Points**



Prices and Specifications  
Are Subject to Change Without Notice.

ESD Electronic Payment Systems

Payment Systems For the World

© ESD ALL RIGHTS RESERVED — Part Number 11-400-180

270 Commerce Drive, Ft. Washington, PA 19034

Tel: 215.628.0860 • Toll Free in the U.S. and Canada: 800.523.1510

Toll Free Fax in the U.S. and Canada: 800.548.1638

Email: [info@esdcard.com](mailto:info@esdcard.com)



Website: [esdcard.com](http://esdcard.com)