



# Northend Laundry

*Your Quality  
Commercial Laundry Service Provider*



Dear Friends,

Thank you for taking the time to revise our inventory and learn a little more about Northend Laundry, our team and our company mission. We're excited to introduce ourselves.

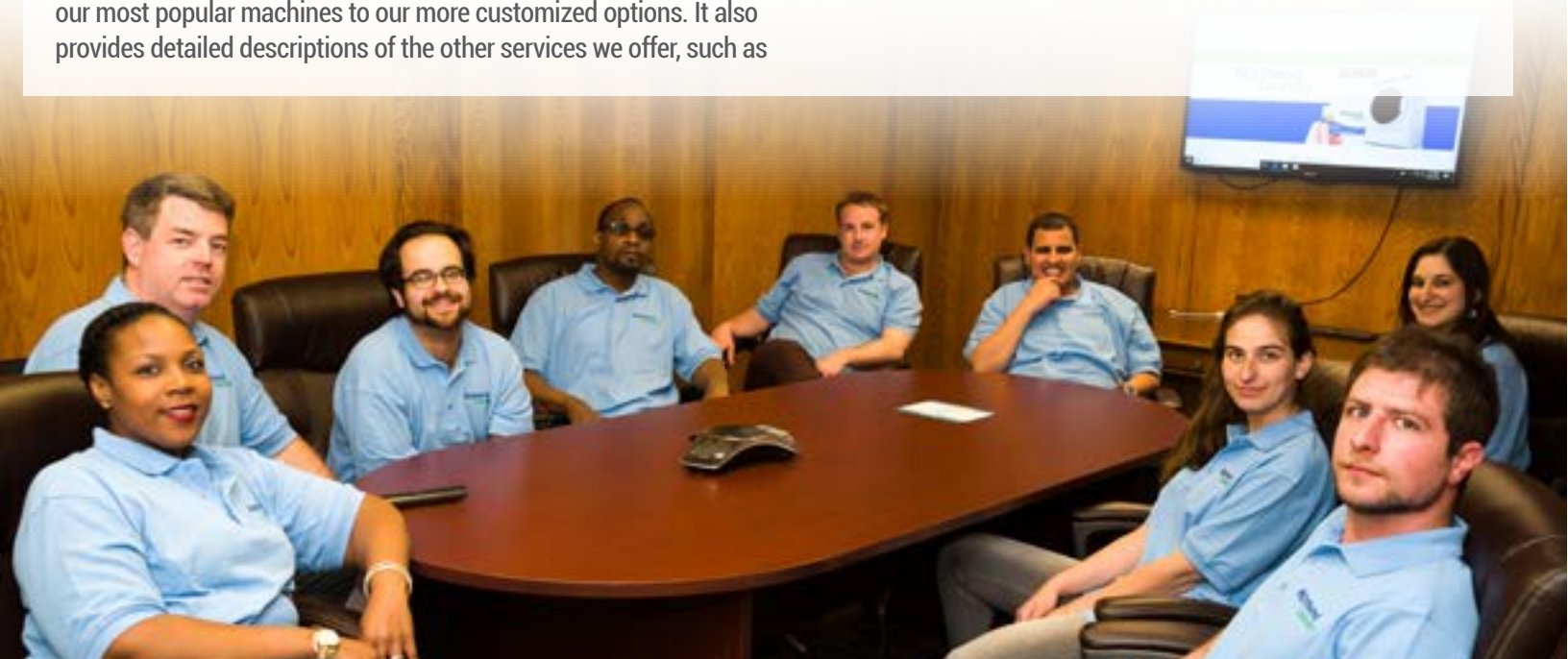
Northend Laundry is a diverse, ever-expanding team of hardworking, creative, enthusiastic professionals with extensive backgrounds in commercial laundry and the real estate industry. We have made it our top priority to work with all major laundry brands, manufacturers and payment system providers to create an extensive product inventory. No matter what your needs are, we can accommodate them.

This booklet shares a comprehensive overview of our products, from our most popular machines to our more customized options. It also provides detailed descriptions of the other services we offer, such as

machine maintenance, rental and purchase options, and more. Northend Laundry is proud to service Michigan, Ohio and beyond. We work hard every day to make sure we provide consistent, high quality customer care and uphold the best business practices. We like to think of it as the Northend Laundry Guarantee – *a guarantee of high quality, professional, customer-focused service and transparent business to foster great partnerships.*

Welcome to Northend Laundry - *we're here to service you.*

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## Maytag MAT20 Commercial Top Load Washer

This machine's deep-water wash and rinse cycles deliver exceptional clothes roll over and vigorous cleaning action that result in optimal wash performance. This 2.9 cu. ft. washer is equipped with Intelligent Controls and M-series technology that puts owners in charge of their profits and provides wash cycle flexibility to individual users. Simple, step by step programming allows for customized setup with the ability to price each cycle and option individually for maximized earnings. All the components are protected by a heavy duty cabinet with an easily removable front panel that helps streamline service calls.

### Features

- Deep-water wash system
- Heavy duty cabinet
- Intelligent controls with M-series technology
- 5 Year limited warranty
- Stainless steel wash panel
- Heavy duty removable front panel
- Service made easy
- Maytag Connect 360 compatible



## Maytag MHN33 Energy Advantage Front Load Washer

This machine has advanced spin technology, delivering more accurate cycle times and better unbalanced performance. It is equipped with new TurboWash System technology to reduce energy and water costs while still providing a high quality cleaning performance. This 3.1 cu. ft. washer is equipped with Intelligent Controls with M-series technology that puts owners in charge of their profits and provides wash cycle flexibility to individual users. Built with a watertight, flexible, triple-lip seal and garter spring, the premium bearings are protected from moisture.

### Features

- Variable-speed, reversible, thermoprotected, high- efficiency, controlled induction
- Durable shaft sleeve designed to eliminate shaft wear
- Domestic model- voltage: 120 V/ 60 HZ
- 5 Year limited warranty
- Average energy consumption per cycle (KWH): 0.054
- Cylinder volume- cu. ft. (Liters): 3.1 (88)
- Average total water use per cycle: 10.71 G (40.5 L)
- Customizable vend price selection

# Machines

## Maytag Energy Advantage Multi-Load Rigid-Mount Washers: MXR20PN, MXR25PN, MXR30PN, MXR40PN, MXR55PN, MXR65PN



The new Maytag Commercial Laundry Energy Advantage Multi-Load Rigid-Mount Washers are all built for efficiency with a new faster spin which extracts more water, resulting in faster dry times. These machines have easy to use controls with multiple language options and 20 preset wash programs. They have a new door design with a larger opening and 180° door swing, new ergonomic doorknob, and durable hinges for easier loading and better durability. These new washers all use the TurboWash System to provide optimal water savings and high-quality cleaning performance.

### Features

- Multiple language options
- TurboWash System
- 200 G spin speed extracts more water
- 5 Year limited warranty
- Stainless steel/white exterior
- USB/Maytag Connect 360 connectivity
- Larger door with 180° swing
- Easy to use display

## Maytag MLE/MLG26 Commercial Single-Load Super-Capacity Stack Dryer

These stacked single load dryers can potentially double dryer income and eliminate wait times by providing two dryer pockets in the same floor space as one single-load dryer. This machine comes with an easy to use one-touch cycle selection, a time remaining display, and is built with heavy duty, durable bearings and blower guard to reduce service calls. This machine includes new operational features such as debit card compatibility, new large-capacity metal mesh lint filter and easy programming tools.

### Features

- Single-phase, thermo-protected against overload, auto reset
- Time remaining display
- Extra-large 7.4 cu. ft. capacity
- 5 Year limited warranty
- Front access for easier self service
- Optional top off
- Easy 1-touch cycle selection
- Blower guard reduces service calls





## Maytag MDG30 Commercial Multi-Load Dryer

This durable machine boasts an extra-large opening door to make loading and unloading easy, and comes with an extra-large lint compartment and coin vault to match. The machine also has a large 30-pound capacity, convenient dry time display, and easily programmable controls. This machine is designed to match double and triple loads from front load washers, or to dry big and bulky items. It is built with a heavy duty motor and sealed bearings.

### Features

- Large 30-70 lb. capacity
- 1-Touch select dry temperatures
- Heavy duty motor
- 5 Year limited warranty
- Easy access design for self service
- Extra-large lint compartment
- Sealed bearings
- Factory installed risers

## Maytag MDE/MDG20 Commercial Super-Capacity Dryer

These dryers have an extra-large capacity, making them ideal for large loads to be dried effectively and efficiently. They have simple programming and set-up options, allowing for adjustable cycle times and prices to put owners in charge of their profits. The machines are equipped with four roller suspension with permanently lubricated bearings designed to provide consistent and dependable drying, and boasts an attractive, highly functional design (features of which include a front-access panel, and porcelain enamel top).

### Features

- Easy programming
- Extra-large reversible door
- Cylinder volume- cu. ft. (Liters): 7.4 (210)
- 5 Year limited warranty
- Boosts durability and aesthetics
- Sleek 1 piece full metal console
- Front access panel
- Engineered with intuitive diagnostics



# Machines



## Maytag MLE/MLG22 Commercial Energy Advantage Stack Washer/Dryer

This combo washer/dryer machine provides the ultimate convenience, giving both washing and drying capabilities in the space of one machine. The machine has large capacity, an advanced 6 point suspension system, and customized setup. Advanced spin technology helps deliver accurate cycle times and optimal performance for all load types. The watertight, triple-lip seal and garter spring are designed to keep internal machinery dry, preventing wear and tear over time. This machine is built to last.

### Features

- Intelligent controls with M-series technology
- High efficiency washer
- Average total water use per cycle: 10.7 G
- Watertight glass windows for convenience
- 3.1 cu. ft. capacity washer
- 6.7 cu. ft. capacity dryer
- Advanced spin technology
- Customizable vend price selection

## Maytag MLG30 Commercial Dependable Care Multi-Load Stack Dryer

This stack dryer machine maximizes space and limits wait times by fitting two dryers in the same floor space as one machine. The multi-load stack dryer is built for convenience, with extra-large door openings for easier loading and unloading, rear belt drive system for durability, and simple, one-touch cycle selection. Heavy-duty enclosed motors ensure that the multi-load stack dryer will hold up over the years, and the new fast-drying Axial Airflow System ensures quicker dry times.

### Features

- Thermoguard system
- Time remaining digital display
- Microprocessor controls
- 5 Year limited warranty
- Rear belt drive system
- Extra-large 21.5" door openings
- Front access for easier self service
- Permanently lubricated bearings



## Speed Queen Commercial Front Load Washer



This front load washer comes with an extra-large door for easy loading and unloading, and includes a four-compartment supply dispenser. It has a touch pad control with an easy to read digital display and is compatible with both card, credit card, app and coin transactions. With revolutionary suspension and sensing technology, this machine manages and redistributes unbalanced loads to deliver uninterrupted cycles, eliminate vibrations and quiet operation through the duration of the cycles.

### Features

- Cycle indicator lights
- Revolutionary balancing technology
- Extra wide 15.5" door opening
- Increased water efficiency- 13.68 G
- Reduced dry time and minimize utility cost
- Stainless steel cylinder finish
- Energy Star certified
- Easy to read digital display

## Speed Queen Commercial Washer Extractor

This machine is built for reliable performance, and showcases user-friendly controls, automatic door lock, a molded rubber door handle with an easy grip, and stainless-steel inner and outer tubs. The revolutionary technology unites equipment controls, programming and revenue management into one versatile system. Quantum controls provide users with more cycle choices than ever.

### Features

- Front control panel selection
- Automatic door lock
- Leak detection
- Stronger long-lasting frame design
- Reduced sound and vibration levels
- Four compartment dispenser
- Front service access
- Pump drain and 120 V option available on 20, 30, 40 lbs



# Machines



## Speed Queen Commercial Stack Washer/Dryer

This combination machine maximizes space and convenience, and is equipped with a quiet, efficient blower system, an end-of-cycle signal, easy to read digital display, and a touch pad selection system. The free standing, soft mount design can be installed on all floor types or levels. Both washer and dryer have the same hookups and connections as a standard washer and dryer, no additional plumbing or electrical change is needed.

### Features

- Rugged suspension system
- Wash alert capability
- Cutting edge quantum control systems
- Stainless steel/ galvanized cylinder finish
- Electric or gas heat sources
- Extra wide door opening
- 27 Wash cycle settings
- Washer is 100% ADA compliant

## Speed Queen Commercial Single-Load Dryer

This dryer boasts the industry's largest door opening, for maximum loading/unloading ease, and has an upfront, easy to clean lint filter. The Quantum controls have an easy to read digital display and flexible cycle programming. Designed with fewer moving parts, this machine faces less maintenance problems and less wear and tear over time. The cabinet maintains the perfect balance of heat, airflow and tumble action for optimal performance and efficiency.

### Features

- Reversible door
- High efficiency exhaust blower
- Easy to clean upfront lint filter
- 4 Heating cycle selections
- Galvanized steel cylinder
- Superior airflow
- 100% Serviceable from the front
- Space saving narrow cabinet







## Speed Queen Commercial Tumble Dryer

The tumble dryer has one of the fastest dry times in the industry and is easy to install. These qualities, along with its durable construction and high quality internal components make this machine a great option. Extra large stainless-steel doors and heavy duty hinges, ensure these machines will stand up to repeated use of high traffic vended laundries and is designed with fewer moving components to assure minimum wear and tear over an extended period of time.

### Features

- Evenly distributed heat
- All belt drive systems
- Reversing cylinder option
- Large stainless steel door and hinges
- Self-cleaning fine mesh lint screen
- Axial air flow process
- Front control panel selection
- High performance heater box

## Speed Queen Commercial Stack Dryer

This space saving dryer option holds two dryers in the space of one, creating a convenient, time saving option for residents to dry more at once, limiting wait times and streamlining the laundry process. The upfront lint cleaner is secured and easy to clean, and the control has an easy to read digital display. Both dryers operate independently including separate controls for optimum usage. The machine combines heavy duty construction with reliability.

### Features

- Industry largest door opening
- High efficiency exhaust blower with superior airflow
- Reversible door (solid door option only)
- Quantum controls
- Cycle programming flexibility
- 100% Serviceable from front
- Up front easy to clean lint filter
- Quiet and efficient blower system



# Machines



## Speed Queen Commercial Stack Tumble Dryer

With double the capacity of Speed Queen single pocket tumble dryers, the Commercial Stack Tumble Dryers use only half the space for maximum convenience and efficiency. Axial airflow ensures optimum drying processes and heavy-duty material means this machine will stand up to repeated use over time with minimal wear and tear. Installation is made simple with single gas, electric and exhaust hookups for both machines.

### Features

- All belt drive system
- High performance burners
- Self-cleaning mesh lint screen
- Quantum controls
- Easy installation
- Heavy duty construction
- Extra large 22.5" Door openings
- Easy-to-read digital display

## Speed Queen Energy Efficient Peak Performance Commercial Top Load Washer

This top loader is built for reliable performance includes a touch pad control, 27 cycle selections, and commercial-grade stainless steel washtub. The two speed top load washer combines heavy duty construction with reliable operation proven to stand the test of time, maximum energy efficiency and long lasting performance. With the cutting edge Quantum control system you have the freedom to manage laundry your way.

### Features

- Touch pad control with sound enunciator
- 27 Cycle selections
- Rear self-leveling legs
- Multi-level vend pricing
- Extract speed 710 RPM
- Advance suspension system
- Rear control panel selection
- Cycle programing flexibility



## WaveRider Mobile App + WaveRider Laundry Card



The WaveRider revalue station combines the option of standard credit/debit card payment with a preloaded, customized laundry card option. These laundry cards can be revalued with cash, debit, credit, or EBT, providing the highest level of flexibility for residents. The mobile application (only applicable to G6 readers) is yet another payment system that can show machine availability, process payments, and more.

### Features

Laundry Card	Mobile App
- Credit/ debit options	- Android/ iPhone compatible
- Real time machine status	- Remotely start machines
- Simple setup/ installation	- Text alert when cycle complete
- Laundry card payments at machine	- Enhanced convenience

## WaveReader Spin + WaveReader Insert



The WaveReader Spin and WaveReader Insert are credit/debit/laundry card readers that optimize and streamline the laundry payment process. The simplicity of these new cashless laundry system solutions increase revenue and customer satisfaction, and are backed by superior technology.

### Features

- Wireless to controller	- High visibility display
- Secure transactions	- Flexible mounting options
- Maximizes convenience	- Online programming, monitoring & pricing
- Easy installation	- Remote upgrades

## WaveReader G6



The WaveReader G6 increases revenue and customer satisfaction by offering more convenience. The G6 offers more laundry payment options than any other payment system, supporting EMV chip, credit and debit card, Apple and Android pay, Laundry cards, coin, and more!

### Features

- Unsurpassed reliability	- Easy to use web-based account management
- Card only or card + coin options	- Remote upgrades
- Wireless communications	- Flexible mounting options
- Supports up to six payment types	- Secure transactions

# Payment Systems



## WaveController Network Interface

The WaveController is the wireless, easy to install link between WaveReaders and the WaveRider system, allowing owners and residents to be aware of the status of all machines!

### Features

- Tamper resistant
- Simple installation
- Remote access
- Zigbee mesh-network technology
- Cell or lan to host
- Supports up to 20 machines
- Electronic and physical security
- Encrypted communications



## MicroPayments Garden Style (GS)

Designed exclusively for small laundry installations, the Garden Style system allows customers to pay for their laundry with their smartphones, after loading money in to the account, adding convenience and security. This easy-to-install payment system works with popular serial-control machines and boosts laundry sales.

### Features

- Easy installation
- Coin compatible
- Android/ iPhone compatible
- Variable prices and modifiers supported
- Designed exclusively for small operations
- Easily programmable
- Bluetooth required
- Highly economical

## WavePoint Revalue Station + WavePoint Revalue Station Micro

The WavePoint Revalue Station and WavePoint Revalue Station Micro are the most innovative revalue stations on the laundry services market, providing a fully configurable, customizable laundry card revalue station in two convenient sizes. The WavePoint Revalue Station combines the options of standard credit/debit card payment, cash or EBT with a preloaded, customized laundry card option, providing the highest level of flexibility for residents.

### Features

- Web-based management and programming
- Reversible door
- Front or rear access
- Optional high capacity card dispenser
- Cash, credit, debit & EBT transactions
- Real time transaction reporting
- High capacity receipt printer
- Large color display



## ValuePoint Cash to SmartCard



The ValuePoint Cash to Card dispenses SmartCards, increasing convenience and encouraging SmartCard usage. This machine accepts cash but also comes in a credit/ debit card to SmartCard configuration.

### Features

- Extremely durable design
- Updated security features
- Complete audit trail
- Bill validator holds up to 700 bills
- Double tubular locking mechanisms
- Hidden hinges for added security
- Accepts \$1, \$5, \$10 & \$20 bills
- Built-in card dispenser

## Code Based Revalue



The Code Based Revalue system makes laundry a totally cashless procedure, enhancing convenience, security and boosting sales. Residents go online to purchase a code which allows them to load their SmartCard at the machine.

### Features

- Online revalue system
- Off-line device (does not require internet connection)
- Totally cashless
- Reliable
- Optional 120 card dispenser
- Website code purchase
- Front access
- Enhanced security

## ESD Payment Center VTM



The ESD Payment Center VTM has a full color, intuitive touch screen monitor and audio prompts to assist the customer in registering their account, viewing their card balance, adding value to their card, and buying a new store value card.

### Features

- Thermal receipt printer
- Encrypted pin pad
- 6 Payment options
- 8 Available language options
- 1,000 Bill capacity bill stacker
- Full color interactive touch screen display
- Accepts \$1, \$5, \$10, & \$20 bills
- Rear access models

# Payment Systems

## ESD Slim VTM

The new ESD Slim VTM offers a range of cashless payment options in a space-saving, condensed model with a user-friendly interface.

### Features

- 5 Payment options
- Front access models
- Small, lightweight design
- 11 Gauge steel construction
- Easy to read display
- EMV hardware ready
- No cash = no collections
- Encrypted pin pad



## ESD Coded Value Adder PLUS

The Coded Value Adder VTM generates a code specific to each customer in order to add value to their laundry card, with a bilingual step-by-step interface that eliminates the need for collections and enables instant refunds. Additionally, the CVA Plus allows residents to purchase a SmartCard on-site.

### Features

- Adds value without cash
- Card serial number tracking
- Enables on-site refunds
- Front access
- Dispenses smartcards without cash
- Bilingual display
- Compact, secure design
- No collections



## ESD Smart Phone App

ESD's CyberLaundry app is compatible with both iPhone and Android smartphones and can enhance the customer's laundry experience by allowing them to remotely add value to SmartCards, set up and monitor laundry cycles, and earn rewards points for their machine usage!

### Features

- Smartphone displays all pricing options
- Time saving convenience
- Access available balance
- Earn rewards points and bonuses
- Displays machine availability
- Add value via smartphone
- Use smartphone to start machines
- Tracks cycle time remaining



## Select Industry Partners



## Select Clients



## Additional Services Offered:

Northend Laundry offers state-of-the-art machines, but providing real, quality customer service means offering more than just equipment. In fact, we like to think of ourselves as a one stop shop for all of your laundry related needs. In order to provide the best customer care possible, we offer a number of extra services to ensure your laundry is the easiest, most convenient part of your operation- from safety services to educational materials, we provide them all.



**Purchasing Laundry Equipment**- Ever thought of purchasing your own laundry equipment? Whether you are residential or commercial, industrial or a small business, university or college, we sell the latest manufactured commercial laundry equipment at distributor pricing. We take care of everything from the advance preparation all the way to the successful installation and beyond.



**Renting Laundry Equipment**- Want to have laundry as a free amenity to your residents? Not sure if you want to commit to a long term agreement? Renting laundry equipment is the solution for you! We offer rental programs lasting from 1 year onward.



**Dryer Vent Cleaning Services**- As one of the least regarded, yet significant causes of fire and building hazards, dryer vent cleaning is a necessity for all vents on a regular basis. Clean dryer vents assure quality operation of the machines in addition to reducing the risk of fire hazards.



**Equipment Service and Maintenance Service**- Whether you want us to look at one machine or set up a maintenance schedule for all your laundry facilities, we do it all.



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